



9th Annual Netherlands-Thai/Beluthai Business Awards Ceremony at the Conrad Hotel

By Roxanne De Lacroix

Every year, the Netherlands-Thai Chamber of Commerce (NTCC) and Beluthai hold an **“Awards Ceremony for Business Excellence”**. This year’s ceremony was held on 11 October in the ballroom of the Conrad Hotel in the presence of the esteemed guest of honour Khun Abhisit Vejjajiva.





Several outstanding corporations exhibiting excellence and innovation in their fields as well as exemplary corporate citizenship were honoured in the following categories: Multinational Company, SME, Start-Up Company and Exporting Company.

A distinguished jury consisting of Dr Pakpachong Wattanasindhu (Chair of Chulalongkorn University), Ian Woo (The Nation), Henk Kiks (B-Quik), Claude Vincent (Walloon Trade Commissioner) and Bert Cesar (NTCC and Beluthai) received a total of nine nominations, from these six nominees were short listed and interviewed by at least two members of the Jury. During the ceremony the proud winners of each category received a commemorative plaque.

Hanky Panky Toys Thailand Ltd winner of the Award of best Export Company may be considered among the world market leaders in producing magic boxes with 99% of their components sourced in Thailand. All the products are developed in their Chonburi facilities. They also contribute to society by bringing many famous magicians over to Thailand.

Safecom's Network Security Consulting winner of the Start-Up company Award can be described as a fast growing and innovative company that has created a line of security products for SMEs. They also are fierce advocates for the utilisation of legal software.

Recreational Bangkok Biking Ltd winner of the most innovative SME Company Award organizes trips through unknown parts of Bangkok and donate to charities with money collected from fellow bikers.





Friesland Foods Foremost (Thailand) PCL winner of multinational company Award is a renowned market leader in dairy products in Thailand. They help the Thai community by helping farmers increase milk production and by taking good care of their employees, they were voted Platinum Brand.

On this very memorable occasion which started by a cocktail reception that was followed by a sumptuous and creative dinner with each course devoted to a different element.

The keynote address of Khun Abhisit Vejjajiva was by far the crowning element of the evening keeping the mesmerized audience listening attentively and in a rare silence. The ensuing shows and performances by Denise Minifield, The Dance Queens and Mrs Veyada Komarakul were also very pleasing. The Royal Navy band took care of the musical entertainment playing famed tunes from His Majesty the King's compositions.